

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
315387-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

Mundy Katowitz Media Inc
Attention: Accounts Payable
1322 G Street SE
Washington, DC 20003-3021

Advertiser	Product	Estimate Number
Priorities USA Action	340-ISSUE	1788 - :60 ATS

Flight Dates	Order #	Alt Order #
10/20/12 - 10/22/12	315387	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/22/12	RACHAEL RAY	11a-12p	M-----	1:00	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/22/12 11:25 AM RACHAEL RAY 11a-12p 1:00 PRATV1203H \$900.00 NM									
2	10/22/12	10/22/12	MILLIONAIRE	2-3p	M-----	1:00	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/22/12 2:22 PM MILLIONAIRE 2-3p 1:00 PRATV1203H \$700.00 NM									
3	10/22/12	10/22/12	FALLON	1235-0135a	M-----	1:00	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/22/12 1:51 AM FALLON 1235-0135a 1:00 PRATV1203H \$600.00 NM									
4	10/21/12	10/21/12	Su 6-7a	6-7a	-----S	1:00	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/21/12 6:18 AM Su 6-7a 6-7a 1:00 PRATV1203H \$1,000.00 NM									
5	10/22/12	10/22/12	NewsChannel 5 Special	7-8p	M-----	1:00	1	\$3,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/22/12 7:13 PM NewsChannel 5 Special 7-8p 1:00 PRATV1203H \$3,600.00 NM									

Total Spots 5 **Gross Total** \$6,800.00

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Atlanta, GA 30368-6871



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Payment Terms 30 Days

Agency Commission \$1,020.00

Net Amount Due \$5,780.00